



## PROTOCOL & DIPLOMACY INTERNATIONAL

---

### PROTOCOL OFFICERS ASSOCIATION

#### International Protocol Education Forum

#### Business Case for Attendance

For over 20 years, Protocol & Diplomacy International - Protocol Officers Association (PDI-POA) has served members of the protocol profession as a valued resource for professional education, networking, and mentoring in this unique field.

As our global community expands and becomes increasingly interconnected, knowledge of protocol principles is essential to advancing the goals of all industries through developing beneficial working relationships among governments, corporations, academia, civil society, financial institutions, and more. Understanding and implementing protocol rules is no longer a "nice to have" in the global marketplace; it is a necessity.

#### Attendee benefits of the Forum include:

- Three full days of programming including plenary sessions, receptions, fundamental and advanced protocol skills, and educational case studies
- Opportunity to earn continuing education credits from the Events Industry Council
- Access to experts in the field of protocol
- Practical tools, checklists, and information to take-away
- Network of attendees from over 15 countries

**Membership Discounts:** Early bird registration is available to all PDI-POA members at a rate of \$995 until 30 April. Starting 1 May, the price will increase by \$300 to \$1,295. Registration will close on 16 June. Non-members can register for \$2,095 for the entire duration of the registration period. To take advantage of these discounts, consider becoming a member. [Click here](#) for more information on how to join.

Attendance at the Forum is an investment in your professional abilities, as well as an investment in your employer's reputation on the global stage. By honing your skills in fundamental and advanced areas of protocol and by developing a network of protocol colleagues across industries, you will be a trusted resource within your team to ensure that your organization performs at the highest level.

*\*If you are not a current member of PDI-POA, there is still time to join the Association and take advantage of the member discount. The annual membership fee of \$300 more than pays for itself in Forum registration savings, as well as the monthly educational and networking opportunities available at no additional cost to members throughout the year.*