



Building Bridges: Protocol through Cultural Diplomacy

Monday, July 18th:

1:00 - 5:00 p.m. Forum check in begins *4th Floor Foyer*

4:00 pm: Volunteer planning meeting *Espada*

5:00 pm Special activity for new members *San Jose*

6:00-8:00 pm: Opening reception for the Forum: *International Center*

Tuesday, 19 July 2022:

8:00 - 8:55 am: Morning stations, *4th Floor Foyer*

- Registration cont.
- Author's Corner
- Meet the President
- Vendor/Sponsor Exhibits
- Professional Headshots

9:00 - 9:25 am: Welcome Session, *Iberian Ballroom*

9:25 - 10:50 am: Plenary - Setting the Stage for International Relations: The Protocol Foundation; Ambassador Rufus Gifford, Chief of Protocol of the United State

10:50 - 11:15 am: BREAK

11:15 am - 12:15 pm: Breakout Sessions:

1. Protocol Fundamentals David Solomon and Tiffany T. Divis, Diplomatic Gifts and their Meaning. *Veramendi*

2. Educational Case Studies on Building Bridges through Cultural Diplomacy Ginny Raderstorf, Protocol in Health Care. *San Jose*
3. Advanced Protocol Lauren Montgomery, Bridges to Cross Cultural Engagement. *Espada*

12:30 - 1:40 pm: 20th Anniversary Celebration Lunch *Madero*

2-3 pm Breakout Sessions:

- Advanced Protocol April Harris, Managing an Official Residence. *San Jose*
- Educational Case Studies on Building Bridges through Cultural Diplomacy Bengt-Arne Hulleman, Royal State Visits.. *Veramendi*
- Professional Development Colleen Rickenbacher, How To Write a Book. *Espada*

3:00-3:20 pm: BREAK

3:30-3:40 pm: Forum Group Photo *Courtyard*

4:00-5:25 pm: Plenary - Hallelujahs to Horror Stories: An AMA (Ask Me Anything) with PDI-POA Luminaries *Iberian Ballroom*

Wednesday, July 20 2022:

8:00 - 8:55 am: Morning stations, *4th Floor Foyer*

- Registration cont.
- Author's Corner
- Meet the President
- Vendor/Sponsor Exhibits
- Professional Headshots

9:00-10:50 am: Plenary - The Architecture of Engagement: Forge Relationships and Boost Audience Dynamics and Capacity Through Seating
Speaker: Dr. Paul Radde *Iberian Ballroom*

11:00-11:30 am: BREAK

11:30-12:30 pm: Breakout Sessions:

1. Protocol Fundamentals, Robert Hickey, Names, Titles, and Forms of Address.. *Veramendi*
2. Educational Case Studies on Building Bridges, Liz King, Precedents and a Pandemic. *Espada*
3. Advanced Protocol, Lindsay Kirchinger, International Partnerships. *San Jose*

12:30-12:45 pm: BREAK

12:45-2:00 pm: Networking Lunch *Madero*

2:45-3:00 pm: Board busses to St. Philip's College

3:20-5:15: Plenary - Building Bridges: Protocol Through Culinary Diplomacy. Moderator: David Nelson, Hospitality Associate, Spencer Stewart, *St. Philip's College*

5:15-5:45 pm: Pearl District Transportation

5:45 pm: Evening the Pearl District

Thursday, July 21 2022:

8:00-8:40:

- Author's Corner
- President's Corner
- Committee Information Meetings
- Vendor/Sponsor Table
- Individual Photos

8:50-11:25 am: Plenary - Protocol and the Armed Forces. Moderator: LaDonna Myers, Speakers: Hope Fiorvanti, Charma Retherford, Mo Frederick

11:30-12:15 pm: BREAK

12:15-1:45 pm: Networking Lunch *Madero*

1:45-2:15 pm: BREAK

2:15-3:15 pm: Breakout Sessions:

1. Professional Development Darin Pfeifer, Identifying the Transferable Skills of a Protocol Officer. *Espada*
2. Educational Case Studies Mark Verheul and Karen Bryk, Behind the Scenes at Invictus Games The Hague. *Veramendi*
3. Advanced Protocol Leslie Lautenslager, The Gift of Protocol: When Mourning Becomes Responsibility and We Honor Their Memory. *San Jose*

3:15 - 4:00 pm: BREAK sponsored by Fiesta San Antonio *4th Floor Foyer*

4:00-5:15 pm: Plenary Session: The Art of Festivals: Building Community with Fiesta San Antonio. *Iberian Ballroom*

5:15 - 5:45 pm: Closing Session *Iberian Ballroom*

6:30-8:30 pm: Paid Closing Reception; The Alamo